

November/December 2004

Kid Ink™ Program Update

The Kid Ink web pages continue under construction. Yes, we are slow. Sorry. You can click on the Kid Ink logo on Intrade's main page, or go directly to <http://www.intradecorporation.com/kidink/>

For Kid Ink program schools:

Kid Ink support materials are now available online in Word (.doc) and Acrobat (.pdf) formats – visit our website to download. Additional materials will be uploaded as they are developed. Also, new Kid Ink collection boxes are available. We will replace your old boxes with the new, preprinted ones as we make pickups from your school. Let us know if you want them sooner or need additional boxes – we have plenty!

What to put in the collection boxes? **ALL** cartridges from printers, copiers, fax machines – **inkjets, laser cartridges, drum units, fuser units**, etc.. Also, you can now add in your old **cell phones!**

Some of you have noticed our buyback list has been temporarily removed from our website. Since summer, the market for empty cartridges has been in a tremendous state of flux – we saw our selling price for one cartridge drop to on tenth of its former value ... in ten days! On the flip side, new cartridges have been appearing almost every week, some of which are being listed at very attractive prices. Given the number of cartridges we buy and sell, maintaining an accurate online buyback list has been a very time consuming challenge. We are working on a solution. In the meantime, our assurance to our Kid Ink schools remains the same: we guarantee we will pay you our best buyback price at time of collection for your empties. Period.

So, how are Kid Ink schools doing? Outstanding! From September to October, the average number of cartridges collected per Kid Ink school *increased 21%*, and the average amount paid for those cartridges *increased 27%*! Hawaii's environment thanks you, and we thank you! Being a Kid Ink school does make a difference!

One glitch – payments to some schools (and some other accounts) have been delayed – we pay through an online bill payment system (Bank of Hawaii), and we choked it! We seem to have too many payees on our list, and trying to pay too many at the same time causes entries to vanish into thin air! At the moment we are entering them one at a time – it is slow, but it works. When you DO get your checks, **DEPOSIT WITHIN 90 DAYS!** The checks go void after 90 days (if that happens to you, call us and we can reissue the check).

SPECIAL (Continued!): From now through the end of ~~November~~ **December**, Intrade will pay Kid Ink schools **50% over** our current buyback price for Canon E40 (including E16, E20, E31), HP 4200 (Q1338A), HP 4300 (Q1339A), HP 9500 series (Q8550A-53A), and Canon GPR-11 cartridges!

And finally, don't forget Protect the Planet: Visit their website at www.protecttheplanet.org for additional information, or call Kristi at 226-1464, or Debbie at 781-8860.

Not a Kid Ink school? To enroll in the Kid Ink program simply call or send us an email - a package of support materials will be sent to you immediately, and you will be added to our list of Kid Ink cartridge collection program schools. Note: previous participation in Intrade cartridge collection programs does NOT automatically include you in the Kid Ink program. Call if in doubt or to confirm.

