

September/October 2004

Kid Ink™ Program Update

The Kid Ink web pages are currently under construction. You can click on the Kid Ink logo on Intrade's main page, or go directly to <http://www.intradecorporation.com/kidink/>

For schools not yet enrolled in the Kid Ink program:

What does it take to register for the Kid Ink program? A simple phone call or email - a package of support materials will be sent to you immediately, and you will be added to our list of Kid Ink cartridge collection program schools. Previous participation in Intrade cartridge collection programs does NOT automatically include you in the Kid Ink program. Call if in doubt or to confirm.

For schools already registered for the Kid Ink program:

Want to generate additional funds without additional work? Just let your students and parents know about Kid Ink! Your Kid Ink program support materials include model letters that you can use! Intrade will pick up directly from **any** Oahu location and credit your school with the value of the cartridges picked up. Just make sure the donors mention they are donating to your school.

Kid Ink support materials are available in both Microsoft Word (.doc) and Adobe Acrobat (.pdf) formats. Simply call or email a request and we can send you the files as an email attachment. You are welcome to make appropriate changes to fit your school's specific needs or circumstances.

Cell phones? Add them to your Kid Ink collection boxes! This is still a very volatile market, but we have made a firm decision to pursue it, starting with the Kid Ink schools!

SPECIAL: While most schools have little control over what is collected, sometimes letting parents know what you are looking for can help – from now through the end of November, Intrade will pay Kid Ink schools 50% over our current price for Canon E40 (including E16, E20, E31), HP Q1338A, HP Q1339A, HP 9500 series (Q8550A-53A), and Canon GPR-11 cartridges!

And finally, don't forget – Protect the Planet:

Kid Ink program schools enjoy the benefits of Protect the Planet's outreach efforts and activities. Visit their website at www.protecttheplanet.org for additional information, or call Kristi at 226-1464, or Debbie at 781-8860.



Chamber of Commerce
of Hawaii

