

August 2004

## Kid Ink™ Update

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Enrollment in the Kid Ink printer cartridge collection program for the schools has exceeded expectations during its first two weeks of introduction!

**MAHALO!**

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### **For schools already enrolled in the Kid Ink program:**

**NOTE:** Intrade will soon be distributing promotional material to local businesses asking them to become Kid Ink school supporters and donors. Intrade will pick up empty printer and copier cartridges from them directly and credit the Kid Ink program school of their choice. Donor business names will automatically be provided to Kid Ink program schools.

As we revise existing and develop new materials for use by your school, they will be sent to you. These materials are available in electronic formats, so let us know if you would prefer receiving them as an attachment via email.

Remember, these materials are for your exclusive use, as you see fit, and if you have an idea for something new (or for a revision of existing materials), please let us know and we will see if we can create it for you.

### **For schools not yet enrolled in the Kid Ink program:**

Call **Intrade** at 847-5300 - a package of support materials will be sent to you immediately, and you will be added to our list of Kid Ink cartridge collection program schools. Your school incurs no costs or obligations of any kind. We simply ask that you call us when you have empty printer cartridges to be picked up, and that you let people know that your school gets paid for the return of empty (used) printer, copier, and fax cartridges (ink jet, laser toner, etc.).

### **“Make caring for the planet part of everyone’s everyday life”**

That is the mission statement and rallying cry of our Kid Ink program joint sponsor, **Protect the Planet**. Kid Ink program schools can enjoy the benefits of Protect the Planet’s outreach efforts and activities. Visit their website at [www.protecttheplanet.org](http://www.protecttheplanet.org) for additional information.



Chamber of Commerce  
of Hawaii

